

# digium

## Asterisk World Conference & Expo

February 2-4, 2011  
Miami Beach Convention Center  
Miami, Florida  
[www.digiumasteriskworld.com](http://www.digiumasteriskworld.com)

The **Event** that is **"Everything Asterisk"**.  
Your **Target Audience** Will Be **There**.  
**You** Should Be **Too**.

Digium|Asterisk World is for the business user, reseller, and executive decision maker. It focuses on open source telephony business users—and potential users interested in getting more in depth experience with Asterisk.

### Who Will Attend?

- Programmers
- Open Source Coders
- Enterprise IT
- Software Developers
- PBX Developers
- Call Center and CRM Developers
- System Integrators of Open Source Technology
- Entrepreneurs & Web 2.0 Integrators

### Maximize Your Presence:

Sponsors receive the most exposure to this critical audience – before, during, and after the show. With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, sponsors receive MILLIONS of impressions this powerful audience.

- Your company logo included in all promotion
- Your company logo on signage and in the show guide
- Access to complete Digium|Asterisk World attendee list
- Banner ad on event website
- Opportunity to distribute literature to all attendees

### Conference Sessions Include:

- Asterisk SCF overview and planned capabilities
- Asterisk virtualization for cloud services
- Cloud application designs using Asterisk
- Contact center cost reduction via Asterisk
- Asterisk Infrastructure ROI case studies
- Automated service provisioning for fault-tolerance using Asterisk
- What's coming from SwitchVox in 2011
- Unique application integration opportunities with Asterisk



Collocated with:  
  
[www.itexpo.com](http://www.itexpo.com)

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## Silver - \$5,000

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### Includes:

- 10x10 Exhibit Space
- Logo online as Silver sponsor with link to your website
- Logo on promotional literature as Silver sponsor
- Logo on promotional e-mails as Silver sponsor
- Logo on signage onsite as Silver sponsor
- Attendee Bag insert
- 2-Full Conference Passes

## Gold - \$7,500

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### Includes:

- 10x10 Exhibit Space
- Logo online on the Digium|Asterisk website as Gold sponsor with link to your website
- Rotating Leaderboard ad on the Digium|Asterisk World website
- Logo on promotional literature as Gold sponsor logo
- Logo on promotional emails as Gold sponsor
- Attendee Bag insert
- Half page ad in Digium|Asterisk Section in the show guide

## Platinum - \$10,000

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### Includes:

- 10x20 Exhibit Space
- Logo online on the Digium|Asterisk World website as Platinum sponsor with link to your website
- Rotating Leaderboard ad on the Digium|Asterisk World website
- Rotating Skyscraper ad on the Digium|Asterisk World website
- Logo on promotional literature as Platinum sponsor
- Logo on promotional e-mails as Platinum sponsor
- Attendee Bag insert
- Sponsorship of one of the Digium|Asterisk World Show Daily's
- 5-Full Conference Passes
- Full page ad in Digium|Asterisk World Section in the show guide

## For More Information Contact:

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